Tunia Technologies

Project Description:

**Tunia** is a Pan-Africa technology company that is built around a marketplace, logistics service and payment service, Founded and started operation in 2019.

A dataset has ben attached to this project for better description. However, here are basic details

**Order Date:** Date orders were placed by customers

**Ship Date:** Date product ordered was moved to the customer

**Ship Mode:** The class of shipping requested by the customer

**Customer Name:** Name of customer

**Segment:** The company’s product classification based on Segments

**Region:** Region of location of customer

**Category:** The company’s product classification based on Category of goods

**Sub-Category:** The company’s product classification based on Subcategory of goods

**Product Name:** Name of product

**Sales:** Revenue made from the transaction

**Profit:** The gain made from the transaction

**Quantity:** The number or units of goods demanded per product

**Discount:** Reduction given for a purchase.

**Project Requirement:**

The company needs a detail and comprehensive dashboard that contains the following.

1. Records of Count of Sales
2. Records of Sum of: Sales, Profit, Discount & Quantity of products.
3. Trends of sales by months
4. Chart of Sales by Category
5. Chart of Profit by Segment
6. Top 5 discounted Subcategory
7. Bottom 5 profitless products.
8. A slicer of ship mode.

Over the company’s year of operation, it seeks to reward five customers that has been profitable to the business across the Region. Your Dashboard should contain the list of these five customers per year by region.

**NB: Be Creative**